

JEN MUELLER



**TALK
SPORTY
TO ME™**



**Forget about the stats.
Throw out the rules and
don't worry about the scores.**

Didn't think you could talk sports without them? Think again. Talk Sporty eliminates the need for numbers and taps into the shared passion of fans.

Jen's work inside the locker room and on the sidelines gives her a unique perspective. She's learned how to converse with athletes and coaches of all levels and build genuine relationships. That approach leads to more open and effective communication.

Her proven techniques will teach you how to plan out a conversation from the initial comment until you close the deal. Plus she'll help you develop an 'exit strategy' that eliminates awkward situations and gives you control of the conversation.

Men and women will enjoy Jen's humor, passion and insights from the locker room, as well as benefit from Talk Sporty to Me. Jen's workshops, presentations and keynotes instill confidence, bridge communication gaps, provide building blocks for personal growth and lay the foundation for improving professional development.

Her message provides a practical, easy to follow plan that increases your sports knowledge in just a few minutes a day. She'll use her professional experience from the sidelines to demonstrate how to use the information effectively. Learn from her mistakes and create your own successes.

Let Jen guide you through the process of becoming a more effective and confident communicator.

Jen Mueller is a dynamic and engaging speaker whose message of relationship development in business leaves all who hear her inspired to identify new ways to expand and deepen their professional relationships. The Talk Sporty System is relevant to both men and women and can be used in every social and business setting to break the ice, establish common ground, and open doors."

Debbie Whitlock

Executive Producer and Host of the *Femme Finance™* Radio Program / Managing Director *eWomenNetwork*



Let Jen Show You How Easy It Is To:

- Break away from the sports statistics and 'focus on the who not the what' in a conversation.
- "Take All You Want" - in fact she encourages it.
- Establish lasting relationships using short, meaningful interactions.
- Bridge the conversation gap between men and women.
- Invest a few minutes a day to increase your sports knowledge.



A few of Jen's Powerful Programs:

Talk Sporty to Me – The program that started it all.

Audience takeaways:

- An easy to follow 5 step checklist that helps you increase your sports knowledge in just a few minutes a day
- Confidence to converse with the most passionate sports fan
- Practical ways to engage in conversations with family, friends and co-workers
- Tools to avoid awkward conversations

Making the Connection – Sports Conversations and Networking

Audience takeaways:

- Learn how to network more effectively using sports conversations
- Identify specific techniques to make the connection in any situation
- Discover how saying less leads to more business
- The secret to guaranteeing a follow-up

Office Space – Improving professional relationships

Audience takeaways:

- Improve office morale using sports conversations
- Insight on how to cultivate better relationships
- A plan to enhance communication skills using a few tricks from the locker room
- Gain an understanding of the ways men and women communicate differently – and how you can overcome it

All the Single Ladies... And Men – Mastering the Dating Scene

Audience takeaways:

- Ditch the interrogation and learn how sports conversations can give you more insight into your date
- Increase follow up dates by arming yourself with sports knowledge
- Learn how to tap into what drives your date
- Show more than just a rooting interest at a game, show your true feelings



INSPIRING
CONVERSATION
& CONFIDENCE
THROUGH **SPORTS**



Jen's great at cultivating professional relationships around the team. She's like family. And the thank you notes at the end of the season are a classy touch.

Lawyer Milloy
13 year NFL veteran,
4 time Pro Bowler, Super Bowl XXXVI Champion

We were so pleased to have Jen come and speak to our students at Evergreen High School. She engaged the students in a way that I've rarely seen. She spoke to them about life skills and did it in a way that was interesting and relatable. We can't wait to have her back.

Lori Piland
Evergreen High School

I am so glad Jen Mueller came to speak to our group of women. Jen's topic of networking through sports was timely, refreshingly unique, and something we can apply in our businesses with no added money and very little time. She was a great speaker to work with, responding quickly to requests and questions and delivered what was promised. I highly recommend Jen to any group that wants to mix things up a bit and have fun while learning how to build relationships through sports.

Jennifer Donogh Young
Female Entrepreneurs

Jen is easy to talk to. She does her research and asks good questions. She's mastered the art of being a professional in the locker room while maintaining a genuine connection with the players.

Roy Lewis
NFL Defensive Back