



If you've ever read the book “Outliers” by Malcom Gladwell you're familiar with the 10,000 hour rule.

The premise of the rule that you become an “expert” at something after 10,000 hours of practice. For those who know me, my journey to 10,000 hours started as a child. I vividly remember hearing my father say “if you're talking to hear yourself talk, just shut up.” It sounds harsh, but I don't blame him. I had an opinion and something to say about everything and I could talk for long periods of time. No doubt there were many days when my poor parents just wanted a break.

These days, I joke with them that all those years of talking were just practice for my career as a sports broadcaster. My job requires me to have a certain level of sports knowledge and I'm constantly researching, reading about and watching the teams I cover and sports stories around the country. But more importantly, my job requires me to talk to a lot of people. People who have just lost a game or won a game, young athletes, mature athletes, fans, coaches, legends, executives. I talk to people from all walks of life in a variety of different situations. And it's my job to get them to talk back to me and converse. That's what makes me an expert talker. The ironic thing about my title is that once a conversation gets going, I do far more listening than talking.

An expert talker has to know how to pose a question, find a common interest, will be willing to invest the time to hear someone's story. An expert talker is not fazed by talking to the president of a Fortune 500 company one minute and a 3 year old the next. An expert talker navigates each conversation with ease and isn't stumped by a tough question, because they always have an honest answer. An expert talker also understands that best part of the conversation is the relationship that develops as a result.

That is how I define “expert talker.”
And it's something I look forward to helping you become.

INSPIRING
CONVERSATION
& CONFIDENCE
THROUGH **SPORTS**





TALK
SPORTY
TO ME™