



**TALK
SPORTY
TO ME™**

Let's take a unique approach to conversations, one that's effective, almost fool proof and easier than you think.

Many people crave connections but they don't know how to make that happen in a quick conversation. Talk Sporty to Me is the answer.

Here's why. Sports topics make great small talk. It's common ground and a shared passion for fans across the world. The Talk Sporty principles turn a simple conversation into a quick connection. Learn how to:

- Facilitate more meaningful conversations
- Cultivate stronger relationships
- Operate more effectively at work
- Inspire more confidence in yourself and others

Talk Sporty to Me uses a 5-minute, 5-step approach to navigate through the most talked about sports headlines and topics. Engaging in sports conversations establishes instant credibility and trust, making it easier to talk to co-workers, colleague, spouses and friends.

Think of Talk Sporty to Me as a conversation planner. We'll take you all the way through the conversation, step-by-step, and show you how improving your communication skills lead to stronger relationships and more opportunities.

INSPIRING
CONVERSATION
& CONFIDENCE
THROUGH **SPORTS**





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